



## About Betty Ng

Betty Ng is a proud co-founder of TAIQ™, which empowers people globally to Think, Act, and Interact inclusively. She is also the founder and CEO of Inspiring Diversity, LLC (“iD”), which provides organizations, educators, and families with FASST (Frameworks, Assessments, Systems, Storytelling, and Training) solutions to build inclusive and high-performing culture. iD was awarded as a finalist in the 2018 Ascend Innovation Challenge.

Betty is a #1 bestselling author, tech and media entrepreneur, trainer, professional speaker, consultant, and thought leader. She co-authored [“PO-LING POWER: Propelling Yourself and Others to Success”](#) with her mother (Po-Ling). She and her children have also launched the bestselling and award winning [Persevering Penguins and Pals](#) children’s book series, to serve as guidance tools for social emotional learning grounded in diversity and inclusion.

Betty is regularly engaged to speak as well as train on PO-LING POWER™, the Present Paradigm™, and other empowering topics to drive diversity with inclusion. Betty has also spearheaded the development of the PO-LING POWER™ app and platform for users to collaborate with their allies to inclusively achieve goals that matter. She is a regular contributor to Thrive Global and has appeared in top-tier publications including Forbes, Bustle, Ladders, and Fairygodboss. She has also been featured on [Fox 5 Good Day Street Talk](#).

Prior to founding iD in 2016, Betty was a Senior Vice President of Corporate Development with twenty years of corporate and financial services experience at organizations including Moody’s, Citigroup, American Express, and Arthur Andersen. During her corporate career, Betty led many strategic initiatives and teams in the U.S., Asia, Europe, Latin America, and Canada. At Moody’s, she was appointed as the co-chair of Women’s Employee Resource Group (“ERG”) in New York and founded Multicultural ERG’s Asian Leadership Initiative.

As a result of her impactful work in Diversity & Inclusion and overall career success, Betty has been honored as the Chinese-American Planning Council’s (“CPC”) first “Corporate Trailblazer” (2015), nominated for Ascend’s “Inspirational Leader Award” (2016), and awarded as a Gold Medal Youth Champion by Sophie Gerson Healthy Youth (2018).

Betty holds an M.B.A. from Harvard Business School, a B.A. in Economics with honors from Stanford University, and an executive education certification for the Advanced Leadership Program for Asian-American Executives from the Stanford University Graduate School of Business. She also is a California Certified Public Accountant (Inactive Status) and an Advanced Certified Open Water Diver.