

We empower people globally to Think, Act, and Interact inclusively.

## Our Approach

As culture is the sum of the individuals, TAIQ™ embeds inclusive behaviors and values into an organization's cultural DNA. We provide:

- **a new measurement of and data-driven approach for inclusive behavior** (i.e., Think Act Interact Quotient or TAIQ), which brings together the concepts of emotional and social intelligence as well as cognitive behavior
- **proprietary individual assessments and organizational survey** to identify key focus areas and inform recommendations, actionable next steps, and measurable progress
- **a fun and engaging technology-driven development program** that embeds behavior into day-to-day work through brief daily interactions
- **a holistic view** of how individual and organizational behavior influence each other

"We use TAIQ to measure and track our diversity & inclusion effort. The TAIQ approach is excellent as a way to map diversity and inclusion goals, needs and accomplishments" – Daniel de Ontanon, CEO of Insigneo Financial Group



## Benefits of Working with Us

- **Accelerate embedding inclusion** into your organization's cultural DNA
- **Empower organizations and their employees** with actionable and tailored roadmaps
- **Drive performance and the bottom line** with enhanced employee engagement, retention and development
- **Measure, drive, and track progress** over time



## What Sets Us Apart

- TAIQ goes beyond unconscious bias to **conscious inclusion** of all by all
- TAIQ's **thought leadership** spearheaded by experienced executive team
- **Holistic top-down** (i.e., organizational lens) **and bottom-up** (i.e., individual behavioral perspective) approach
- Ability to **effectively assess and continuously measure** both individual and organizational behavior
- **Scalable, cost-effective technology** solutions, which provide personalized insights, recommendations, and tips
- **"Drip method" learning embeds inclusive behaviors** daily through meaningful, brief touchpoints versus just one-off training

"I am really impressed with TAIQ's team and methodology, which focus on actionable inclusive behaviors to foster a genuine culture of diversity with inclusion and belonging."

– Mary Sue Bissell, President of US-Asia Institute

"I was blown away. TAIQ's insights really make a lot of sense and gave me a lot to think about. I would highly recommend TAIQ to other companies looking to build inclusive culture." – Jimmy Maher, Director of Operations, Planet X

Contact us: [connect@taiqworld.com](mailto:connect@taiqworld.com)

Or

Visit [www.taiqworld.com](http://www.taiqworld.com)

@taiqworld

